

PROMOTION RECOMMENDATION  
The University of Michigan-Dearborn  
College of Arts, Sciences, and Letters

Pamela A. McAuslan, associate professor of psychology, with tenure, Department of Behavioral Sciences, College of Arts, Sciences, and Letters, is recommended for promotion to professor of psychology, with tenure, Department of Behavioral Sciences, College of Arts, Sciences, and Letters.

Academic Degrees:

Ph.D.	1998	Wayne State University, Detroit, MI
M.A.	1992	University of Guelph, Guelph, ON
B.A.	1989	University of Windsor, Windsor, ON

Professional Record:

2004 – present	Associate Professor of Psychology, Department of Behavioral Sciences, University of Michigan-Dearborn, MI
1998 – 2004	Assistant Professor of Psychology, Department of Behavioral Sciences, University of Michigan-Dearborn, MI

Summary of Evaluation:

Teaching: Professor McAuslan is rated excellent in teaching. She consistently receives instructor ratings, which averaged 4.42 on a 5-point scale. She earns exemplary rankings both in her undergraduate and graduate courses while maintaining high standards for students, and received her highest rating, 4.78/5, in teaching Principles of Statistics and Experimental Design, a course which is often very challenging for undergraduate students in psychology. Professor McAuslan's dedication is demonstrated by the volume of student research projects she has supervised over the past eight years, including eight Masters theses or projects, two undergraduate Honors projects, and nine independent studies. She is also generous with her time and talents as a secondary advisor on a large number of projects, helping both the students and her colleagues navigate research design and statistical methods.

Research: Professor McAuslan is rated as significantly capable in her research. She has continually demonstrated expertise in sophisticated research design and analysis, and has contributed these talents to collaborative work, addressing important and complex social and interpersonal issues. The resulting work speaks to the stated campus mission regarding civic engagement as well as tackling issues of racial and gender diversity, which are also designated in our mission. Professor McAuslan first gained a reputation in the study of sexual assault, with a major contribution to a landmark study examining perpetrators of sexual aggression. The rippled impact of this work continues to be felt in frequent citations by current researchers. In more recent works, she examines the powerful impact of media on social behavior, as well as the social and personal factors, which motivate and predict identification with particular media. Her unique contribution to the field includes continued refinement of precise strategies for coding and analyzing the cultural content reflected in media, such as popular song lyrics. Her capacity for demonstrating the impact of media messages on social behaviors has earned her an outlet in a top publication devoted to the psychology of media. Her interest in increased messages of self-promotion in song lyrics led her to expand her study of social behaviors, such as self-promotion, to workplace settings through collaboration with colleagues in industrial/organizational psychology and business.

#### Recent and Significant Publications:

- McAuslan, P., Leonard, M., & Pickett, T. (2017, May 4). Using the media practice model to examine dating violence in emerging adults. *Psychology of Popular Media Culture*. Advanced online publication.
- Waung, M., McAuslan, P., DiMambro, J.M., & Mięgoć, N. (2016, September 7). Impression management use in resumes and cover letters. *Journal of Business and Psychology*. Advanced online publication.
- McAuslan, P., & Waung, M. (2016, June 30). Billboard Hot 100 songs: Self-promoting over the past 20 years. *Psychology of Popular Media Culture*. Advanced online publication.
- Peer, J.W., & McAuslan, P. (2016). Self-doubt during emerging adulthood: The conditional mediating influence of mindfulness. *Emerging Adulthood*, 4, 176-185.
- Sevigny, P.R., Loutzenhiser, L., & McAuslan, P. (2016). Development and validation of the Fathering Self-Efficacy Scale. *Psychology of Men & Masculinity*, 17, 92-102.
- Giallo, R., Seymour, M., Dunning, M., Cooklin, A., Loutzenhiser, L., & McAuslan, P. (2015). Factors associated with the course of maternal fatigue across the early postpartum period. *Journal of Reproductive and Infant Psychology*, 33, 528-544.

Service: Professor McAuslan is rated excellent in her service. She has been actively involved across multiple levels of service, with two particularly large contributions to her department and the university. During her tenure as an associate professor, she sacrificed much of her time and energy to the leadership of the Masters of Science in Psychology graduate programs. She was instrumental in the development and evolution of a highly successful applied program in Clinical Health Psychology in a manner that allows graduates to seek licensure as psychologists at the master's level, or to pursue doctoral degrees. At the university level, Professor McAuslan's characteristic motivation and attention to detail has also been particularly valued in her contribution as a co-director of the Human Subjects Committee and Institutional Review Board, the group responsible for reviewing applications from faculty and students for research involving human subjects. Her dedication to thorough review of proposed studies coupled with ambitious training on the application process across campus has facilitated the maintenance of high ethical standards in research conducted by both faculty and students on campus. Externally, she is sought out as an expert reviewer of works relating to sexual violence and gender.

#### External Reviewers:

Reviewer A: "It is noteworthy as well that the impact of Dr. McAuslan's work shows a steady positive trajectory since her promotion to associate professor in 2004. As indicated in Google Scholar, she has a total citation count of 3,185, and 42% of these (1,343) accrued since 2012. This demonstrates a pattern of productivity and influence that is not only consistent with the rank of full professor, but indicative of a prolific researcher whose scholarship will continue to progress. The increasing attention that her work received in the past five years is clear evidence of the mark she makes on her field."

Reviewer B: "Her h-index is very respectable, and is normative for a full professor in the discipline of psychology. Indeed, several of her papers have been cited well over 200 times! Furthermore, Dr. McAuslan has published in some high impact journals, most notably, *Psychology of Women Quarterly*, and *Journal of Consulting and Clinical Psychology* (the latter of which has an impact factor of more than four)."

Reviewer C: "... it is clear that Dr. McAuslan's research interests are multiple and varied; however, she has established solid scholarship in the different areas. Her articles are well written and employ up-to-date and sophisticated statistical analyses. Her publications show her strength in collaboration . . ."


Reviewer D: "Publication in the field of psychology is difficult; the top journals reject up to 95% of papers, and reviews can take up to six months. Especially when working with multiple coauthors, it is not always smooth to revise and resubmit work for publication in new journals. Therefore, I see the quantity of Dr. McAuslan's work to be admirable; it is likely a testimony to her ability to maintain effective working relationships and persist in manuscript preparation and submission."


Reviewer E: "... her most recent publication (in the APA journal *Psychology of Popular Media Culture*, 2017), in which she presents a theoretical model of dating violence and tests its validity in a sample of young adults, is outstanding. The paper is beautifully written, provides a concise review of past research, describes an impressive study involving a large sample, and uses sophisticated statistical techniques to validate the proposed model. Simply put, I think this paper will serve as the benchmark for future research on dating violence and will be very highly cited in the next few years."

Reviewer F: "Dr. McAuslan is a social psychologist whose important contributions to the field of sexual violence continue to be felt. Her recent scholarship continues this career trajectory with high quality, theoretically strong, and methodologically trustworthy contributions to an understanding of emerging adults' experiences and to the impact of self-promotion on hiring processes. The quality and scholarly impact of her research is high and would easily place her amongst the rank of full professors in her field."

Summary of Recommendation:

Professor McAuslan has made important collaborative research contributions in the area of social psychology with broad implications for social change, and demonstrates evidence of continuing scholarship. She has demonstrated a strong commitment to teaching through innovative techniques that incorporate technology and foster research skills while expanding and advancing awareness of complex social issues. She makes a vast contribution towards engaged learning as a research mentor to a large number of undergraduate and graduate students. Her service to the discipline, college and to the university has been ambitious and well executed. We are pleased to recommend, with strong support of the College of Arts, Sciences, and Letters Executive Committee, Pamela A. McAuslan for promotion to professor of psychology, with tenure, Department of Behavioral Sciences, College of Arts, Sciences, and Letters.

  
Martin J. Hershock, Dean  
College of Arts, Sciences, and Letters

  
Daniel Little, Chancellor  
University of Michigan-Dearborn